



Food for the future

Farmer, 'Iron Chef' guest judge calls for changes to agriculture industry

By EMILY WINTERS
The Breeze

With his signature Carhartt overalls and red bowtie, farmer Lee Jones doesn't look like someone you'd see in Food & Wine Magazine, *The New York Times* or *The Wall Street Journal*. Jones hasn't just appeared in print; he's also been a guest judge on The Food Network's "Iron Chef" four times. His farm, The Chef's Garden, provides produce to more than 1,500 restaurants every year, including Wolfgang Puck's catering company. Dining Services sponsored the event as part of Food Week, which officially kicks off on Monday, after hearing Jones speak earlier this summer. Next week will highlight local food in our area through educational speakers, cooking competitions and local food featured in dining halls. With 40 years of experience on his family farm, Jones has honed in on the health issues like diabetes and heart disease that he sees our nation facing. During a speech on Tuesday in Anthony-Seeger, Jones said the United States has the lowest cost of food production among developed countries. "It's not rocket science," Jones said. "It's just about working in harmony with the way things were working in the first place." Jones and his family own more than 300 acres today. "I have been where I wanted to be, doing exactly what I wanted

see FARM, page 8



SEAN CASSIDY / THE BREEZE

Lee Jones, who runs The Chef's Garden farm in Huron, Ohio, spoke to about 15 people in Anthony-Seeger on Tuesday night for JMU's Food Week that starts Monday. His farm provides produce to more than 1,500 restaurants across the country every year for the last 30 years. "It's [my family's] belief that the majority of what we're eating as a society is rubbage," says Jones.

Democratic action

Monday visit by the 'Gotta Vote Bus' marks the challenging transition from registering young voters to actually getting them to the polls



COREY CROWE / THE BREEZE

Michael Blake, the national operations vote deputy director for President Barack Obama, spoke on campus near Market One on Monday afternoon. Harrisonburg Mayor Richard Baugh also spoke at the rally. The College Democrats hosted the event.

By SEAN BYRNE
The Breeze

The JMU College Democrats are making their presence known during a semester largely dominated by Republican activity. The Gotta Vote bus tour stopped at JMU Monday to rally and register students to vote. President Barack Obama's campaign sponsors the bus, which is traveling across the country to register people to vote and rally supporters for Obama. The tour encourages communities to register and vote early. The bus was parked on the service road in between D-Hall and Wilson Hall. Hosted by the JMU College Democrats, the rally attracted a small gathering to hear Brian Moran, chair of the Democratic Party of Virginia, and Harrisonburg Mayor Richard Baugh (D) speak to students, encouraging them to register and vote. "We are here because Virginia is a

battleground state," Moran said. "How goes Virginia, goes the nation." The Democratic and Republican parties have been vying to gain votes with nearly \$300 million spent by each candidate and their supporters, according to a *Washington Post* study. The rally focused on the crucial role Virginia will play in the election on Nov. 6. Analysts view Virginia as crucial to a Romney win and though they see a path to victory for Obama even if he loses Virginia, it would not bode well for the president to lose a state where the economy ranks among the nation's most robust, according to an NPT broadcast. Romney and vice presidential candidate Paul Ryan have appeared in Virginia 13 times while Obama has made four appearances. Obama is scheduled to make an appearance in Northern Virginia tomorrow. The Gotta Vote bus tour also visited a news conference in Roanoke, Hampton University, Old Dominion University

and Virginia Tech on Monday, and University of Virginia the previous week. Last week, Tagg Romney, the oldest of Romney's five sons, visited JMU to campaign for his father and advertise the "Commit to Mitt" campaign. "The response we've seen from students has been very positive," Moran said, "and we are really emphasizing the need to register to vote. We [did] that right up until the deadline." The College Democrats are gearing up to start their next move. Julia Smyers, president of the organization, said now the groups goal is to make sure that people are actually going out and voting. "We are now moving into the Gotta Vote phase," Smyers said, "which involves making a face-to-face connection with students, knocking on their doors, answering questions and making sure they get out to vote."

CONTACT Sean Byrne at byrnesr@dukes.jmu.edu.

Former Playboy bunny tells her 'tail'

Sandy Conrad: 'We're not all dumb bunnies'

By ALICIA HESSE
The Breeze

Three-inch heels, satin ears and a high-rise, low-cut leotard so tight a sneeze could burst the seams. This was the required attire for women working a shift at the Playboy Bunny Club in the '60s. Former Playboy bunny Sandy Conrad talked about her life at the Gilkerson Activity Center on Tuesday as part of The Lifelong Learning Institute's "brown bag" lunch series. "It's awfully nice to be idolized," said Conrad, now 71, referring back to her glamorous lifestyle as a "bunny" in the 60's. Conrad worked at the Chicago Playboy Bunny Club, and eventually settled down in Harrisonburg. She has been a member of LLI for about 14 years. LLI is an outreach organization that provides non-credit leisure learning opportunities to adults in the Shenandoah Valley. She was persuaded by her coworkers to present her perspective as a Playboy Bunny at the start of the sexual revolution. "It wasn't like a strip club or even a restaurant," Conrad said. "It was Hollywood." Whether it was doing the twist with Sammy Davis Jr., meeting other celebrities, traveling, or having the money to afford her own car in cash, Conrad enjoyed the luxuries that come with being one of Hugh Hefner's Playboy Bunnies. Conrad was hesitant at first about sharing her story. Before even knowing Conrad's background, Nancy Owens, director for the LLI, called Conrad an "energizer bunny" because of her motivation and involvement with LLI. Conrad said she never had a problem using her looks to get what she wanted. But that didn't define her. "No one who ever just relied on their beauty got anywhere," said Conrad. With the '60s also came social



BRIAN PRESCOTT / THE BREEZE

Sandy Conrad worked at the Chicago Playboy Bunny Club in the 1960s and later settled down in Harrisonburg.

changes, feminist rights, and the pill, which changed everything for the woman. It was "a time when people wanted to be treated for what they have accomplished, not for who they were," Conrad said. "Playboy played a big part in that." Conrad said women working there felt empowered. "There's a lot of equality when you have the money to call the shots," she said. "Conrad said she used the looks she was given to get ahead. Her parents couldn't support her going to school, there were no student loans, and wages were very low. "Playboy put me on equal footing," Conrad said. "Money will not buy you happiness, but it sure makes life a heck of a lot easier."

see BUNNY, page 8



Today
scattered t-storms
67°/46°



Friday
partly cloudy
68°/48°



Saturday
sunny
61°/47°



Sunday
sunny
65°/40°

EDITORS Anne Elsea & Dylan Garner EMAIL breezecopy@gmail.com

Thursday, October 18, 2012 2

The Breeze

Serving James Madison University Since 1922

GI Anthony-Seeger Hall, MSC 6805
James Madison University
Harrisonburg, Va. 22807
PHONE: 540-568-6127
FAX: 540-568-6736

MISSION

The Breeze, the student-run newspaper of James Madison University, serves student, faculty and staff readership by reporting news involving the campus and local community. The Breeze strives to be impartial and fair in its reporting and firmly believes in First Amendment rights.

Published Monday and Thursday mornings, The Breeze is distributed throughout James Madison University and the local Harrisonburg community. Comments and complaints should be addressed to Torie Foster, editor.

EDITOR-IN-CHIEF
TORIE FOSTER

breezeditor@gmail.com

NEWS DESK
breezenews@gmail.com

LIFE DESK
breezearts@gmail.com

SPORTS DESK
breezesports@gmail.com

OPINION DESK
breezepinion@gmail.com

COPY DESK
breezecopy@gmail.com

PHOTO/GRAPHICS
breezephotography@gmail.com
breezegraphics@gmail.com

VIDEO
breezevideo@gmail.com

ADVERTISING DEPARTMENT
540-568-6127

ADS MANAGER
Brandon Lawlor

ASST. ADS MANAGER
Will Bungarden

CREATIVE DIRECTOR
Anthony Frederick

ASST. CREATIVE DIRECTOR
Zack Owen

AD EXECUTIVES
Caleb Dessalgne
Rachel Ferrell
Mat Lesiv
Matt Malinowski
Ethan Miller
Brianna Therkelsen
Michael Wallace

MARKETING & CIRCULATION
COORDINATOR
Laura Russo

AD DESIGNERS
Catherine Barsanti
Sydney McKenney
Elizabeth Paterson



Download our
mobile app at
breezejmu.org.



www.facebook.com/
TheBreezeJMU



@TheBreezeJMU
@Breeze_sports

horoscopes



LIBRA

(Sept. 23-Oct. 22)

Manage all that's possible and then

some, with some help from innovations. There's no time to complain about what has occurred.



SCORPIO

(Oct. 23-Nov. 21)

Scratch out the things you can't

afford, or that you're never going to complete. Romance is a definite possibility ... full speed ahead. Go for what you want most.



SAGITTARIUS

(Nov. 22-Dec. 21)

You get a head start, thanks to your focus

and determination. Use your power for good. Give up something you don't need and surge forward.



CAPRICORN

(Dec. 22-Jan. 19)

You're under pressure with

deadlines for the next few days. Big spending is not the correct answer. Let partners do the heavy lifting. Stay rested, and it flows.



AQUARIUS

(Jan. 20-Feb. 18)

What you've learned comes in very handy

during the temporary confusion. Listen carefully to one who doesn't say much. Friends really help.



PISCES

(Feb. 19-March 20)

Expect more from others and yourself.

It's not time to be slacking off ... every moment counts. Change the itinerary as needed.



ARIES

(March 21-April 19)

Check the big picture for the next

few days, and take a leap into the next adventure. Resist the urge to splurge.



TAURUS

(April 20-May 20)

Too many circumstances

threaten to get in the way, but you find inspiration and rise to the occasion. Balance idealism with realism.



GEMINI

(May 21-June 20)

Play well with others, compromise

and win on many levels. Previous plans come to fruition. Intuition illuminates career matters.



CANCER

(June 21-July 22)

Focus on work to tie up loose ends. Your

energy may be scattered, so direct it toward priorities. Plan an outing. Get back to what matters in life.



LEO

(July 23-Aug. 22)

Romance, games and relaxation

take priority. But continue to build your reserves and remain flexible. Have some fun.



VIRGO

(Aug. 23-Sept. 22)

You're entering a two-day domestic

phase. Put a plan on paper to save time. You're getting impatient to start. Don't try it alone.

Los Angeles Times Daily Crossword Puzzle

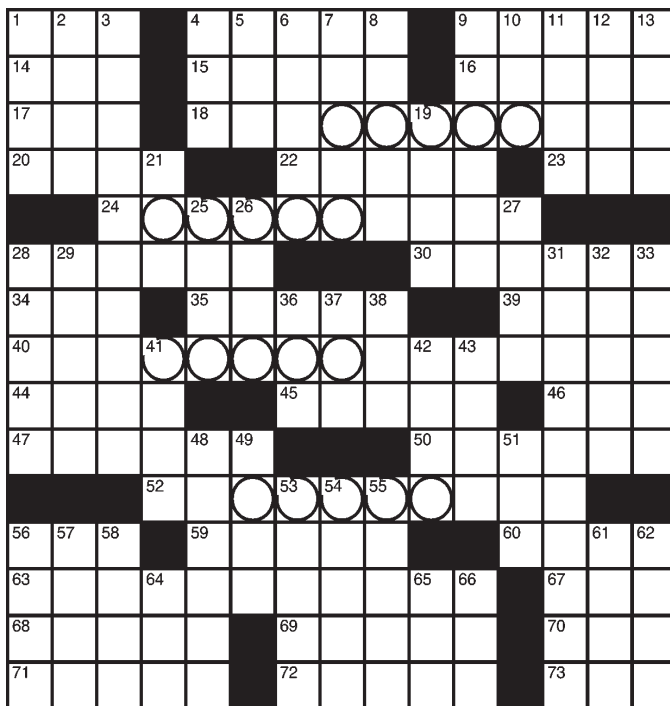
Edited by Rich Norris and Joyce Lewis

ACROSS

- 1 Browns' org.
4 Twine material
9 Come-ons
14 SS supplement, for some
15 Golfer who was #1 when she retired in 2010
16 Missouri's ___ Mountains
17 TUMS target
18 Congregational divide
20 Modern address starter
22 Spirited mount
23 Do a hatchet job
24 "Inside the NBA" analyst Barkley, familiarly
28 Burning rubber sound
30 Decorous
34 Green hole
35 Wings it, musically
39 Heavenly bear
40 Fix-it guide
44 Like many eBay items
45 Tuscan city
46 Hum attachment?
47 Fable messages
50 Manually
52 Woolly garment
56 He voiced Elmer
59 Sweethearts maker
60 Leap in a tutu
63 Office purchase, and in a way, what can be seen in this puzzle's sequence of circles
67 Fish lacking pelvic fins
68 Aptly named bug spray
69 New product div.
70 Holiday tuber
71 Surrogate
72 Out of port
73 "Strange Magic" rock gp.

DOWN

- 1 Soon to happen
2 Its name usually has only two or three letters
3 Da Vinci masterpiece, with "The"
4 Humanities maj.
5 Einstein's "I"
6 Complaint about a library volume?
7 Primary artery
8 One working on a punch, perhaps
9 Dump truck adjunct
10 Israeli arms expert ___ Gal
11 Diaper woe
12 Gardner who invented cases
13 Depict unfairly
19 Common menu option
21 A la mode serving
25 Sitarist Shankar
26 Woodwind instr.
27 Franklin's genre
28 Rugby tussle
29 Mexican cheese
31 Magnum, for one
32 Krupp Works city
33 Did Ebert's job
36 Roast hosts, for short
37 Part of PBK
38 Understand
41 First family member?
42 "Mad Money" channel
43 Put on the canvas
48 Desolate
49 Poet Silverstein
51 Pilgrimage to Mecca
53 Ghana's capital
54 Apple messaging tool
55 Horses with interspersed colored and white hairs
56 Amt. you don't expect to pay
57 Wide-mouthed pourer
58 Slimming choice, briefly
61 Marsh duck
62 Sailor's patron
64 Plague
65 Ending with fluor-
66 Nutritional stat



By Rich Mausser

10/18/12

Monday's puzzle solved

P	A	C	E		I	G	L	O	O		C	H	I	C
E	C	O	L		S	L	I	D	E		R	A	M	A
S	H	I	F	T		S	U	P	E	R	V	I	S	O
T	E	N			H	U	G	O		A	M	O	U	R
					A	R	E			A	P	L	E	N
J	U	M	P	E	R	C	A	B	L	E				
E	L	O	P	E		A	L	L	A	T	O	N	C	E
S	E	L	L		A	S	P	E	N		M	O	O	R
T	E	L	E	P	A	T	H	S		S	A	T	I	N
					S	H	E	A	T	H	K	N	I	F
S	E	A	B	A	S	S				I	I	I		
I	N	L	E	T			O	G	L	E		T	B	S
D	R	E	S	S	R	E	H	E	A	R	S	A	L	S
L	O	U	T		A	R	M	O	R		I	R	O	N
E	N	T	S		W	R	Y	L	Y		N	A	G	S

NATION&WORLD

Pattern of molestation in Boy Scouts

Los Angeles Times

LOS ANGELES — The thousands of men expelled from the Boy Scouts of America on suspicion of molesting children came from all walks of life — teachers and plumbers, doctors and bus drivers, politicians and policemen. They ranged in age from teens to senior citizens and came from troops in every state.

As the Scouts long have said, the files suggest no single profile of a predator. But a close look at nearly 1,900 confidential files opened between 1970 and 1991 revealed a pattern: Many suspected molesters engaged in what psychologists today call "grooming behavior," a gradual seduction in which predators lavish children with attention, favors and gifts.

Bashed at debate, China is losing patience

McClatchy Newspapers

BEIJING — In the aftermath of a U.S. presidential debate that included blistering accusations about unfair Chinese economic practices, a commentary carried by China's state Xinhua newswire on Wednesday warned that targeting its country's products or currency would risk a trade war.

While the analysis was far from a statement of intent by senior Chinese leadership, it signaled fraying patience in Beijing with a U.S. presidential campaign that's featured criticism of China by both President Barack Obama and Republican challenger Mitt

Romney.

"If 'President Romney' was determined to keep his words by throwing punitive tariffs against Chinese products exported to the U.S. market on Day One, then China perhaps would be forced to fight back, and then his administration would be very likely to be on its way to a global trade war," said Liu Chang on Xinhua's English website. "Such a scenario would ultimately bury his other promises, not least the one to jumpstart the sluggish U.S. economic growth."

Chinese news sources have published several pieces lately complaining about U.S. "China-bashing" this election season.

During the debate, the word "China" came up 21 times, according to a transcript, as Obama and Romney alternated between pledging to confront the nation and criticizing each other for having failed to do so.

Corrections

- In an Oct. 11 article titled "Everyman band," The Breeze incorrectly reported that the guitar is the predominant instrument in an old-time jam band. The lead instruments are the fiddle, banjo, mandolin, mountain dulcimer and often whistles. John Hull was also incorrectly quoted as saying "We do not practice. It's just simple guitar jamming." The article also incorrectly reports that old-time music has been around since the Civil War, but the community began with the first settlers in Appalachia, who brought with them their culture and music.
- In an Oct. 15 article titled "Numbers that count the least," The Breeze incorrectly reported that JMU has a 58 percent acceptance rate. It should actually be about 18 percent.

Be published!

(Without having to be a starving writer first)

Write for **The Breeze.**

Email breezeditor@gmail.com.

Under
New Management

Napoli

Pizzeria & Restaurant

FREE DELIVERY

540-434-2399

Any Sub with fries and drink - \$7.95
Large Pizza 2 Topping - \$10.00
Supreme Burrito & Drink - \$8.25

Open 7 Days a Week
11:00 a.m. - 10:00p.m.

Pasta, Sub, Pizza, Mexican Food Available



I am...

Secure.

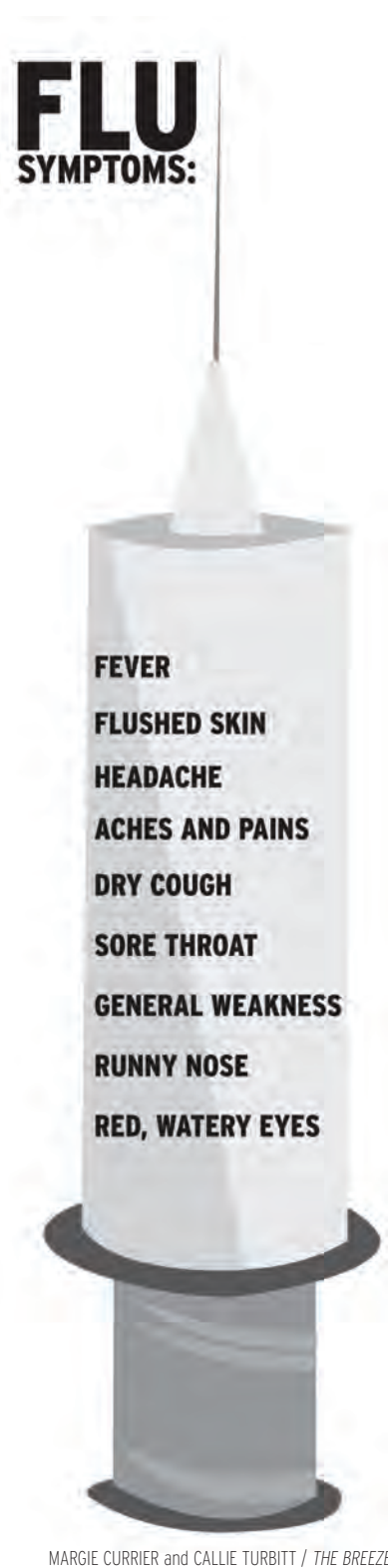
All services are
free and confidential.

Call 540.434.7528 to
book an appointment

833 Cantrell Ave.
(Across from the Hardees & CVS)

harrisonburgpregnancy.org





MARGIE CURRIER and CALLIE TURBITT / THE BREEZE

Viral vaccine

Health Center coordinates flu clinic that attracts hundreds of people

By **KELSEY BECKETT**
The Breeze

It isn't quite below freezing yet, but that doesn't mean some students aren't getting chills.

JMU brought in Maxim Health Systems to provide and administer the vaccines. Maxim Health Systems, based out of Columbia, Md., has administered more than 12 million immunizations over the past four years, according to its website.

The Health Center helped coordinate the flu clinic, which took place in the Festival Highlands room. Tuesday, more than 230 students, faculty and staff members were vaccinated.

Ann Simmons, coordinator of marketing and programming at the Health Center, said that the clinic was a little earlier than usual.

Simmons said faculty and students provided feedback last year, saying they would like the clinic to be earlier in the semester.

Bobby Peaslee, area administrative officer for Maxin Health Systems, thinks that it's especially important for college students to get the vaccine.

"It really cuts down the spread of the virus on campus," he said. "Once I got the flu, I got [the shot] every year."

Both the needle-injected vaccine and the FluMist were available at the clinic.

The injection is a dead virus, while the nasal mist is a living virus. Some doctors believe the living virus can help people develop a stronger immunity, but even in its weakened form, it can also actually give people a mild version of the flu.

Teresa Hunt, a registered nurse for Maxin Health Systems, said about 50 percent of people who receive the nasal mist will get a mild version of the flu within the first 24 to 48 hours. She said the mild



JORDAN CMEYLA / THE BREEZE

Matthew Mares, a senior computer information systems major, got his flu shot at the clinic in Festival on Tuesday. More than 230 people got a vaccination on Monday.

version should only last one to two days, while the actual virus usually lasts a week to 10 days.

The cost of the vaccines for students was \$23 for a regular, needle-injected vaccination and \$35 for the FluMist. For faculty, vaccines were \$12 for a regular vaccination and \$24 for FluMist. Vaccines for Dining Services employees and student athletes were free.

Vaccines were less expensive for faculty because the university covers part of their employees health related costs. The clinic was also open to family members of students and faculty above the age of six.

Ann Simmons, coordinator of marketing and programming at the Health Center, said they help to coordinate the

clinic, but the Health Center doesn't many students flu vaccines throughout the year.

She said they provide flu shots to high-risk students. The Health Center orders a minimum number of flu shots, which are available for the same price as the flu shots that are offered during the clinic.

The Health Center ordered 300 vaccines for these students.

High-risk students include those with asthma, diabetes, heart disease, HIV or AIDS and cancer, according to the Centers for Disease Control and Prevention.

Although she didn't have an exact number, Simmons said the Health Center has already seen a few cases of the

see **FLU**, page 4

IN BRIEF

JMU

Man runs into Showker Hall to escape police

Last night, a man fled into Showker Hall after police served him with a civil order between 8 and 9 p.m, according to Bill Wyatt, Public Affairs Manager.

Public safety and police worked together to block off the exits before entering the building. They were then able to find the man in the stairwell and escort him out of the building, Wyatt said.

HARRISONBURG

City tests sewer systems

The Public Utilities Department is testing portions of city-operated sewer systems and residential plumbing, according to Mary-Hope Vass, city public information officer.

Testing began Tuesday and will end around Nov. 30.

Many student apartments' systems will also be tested, including Hillmont Apartments, Copper Beech Townhomes and Campus View Condominiums.

Crews will release a non-toxic and non-staining smoke into manholes. The smoke will travel through the sewer to detect any potential breaks or leaks.

People may see smoke released from roof-top plumbing vents, which is normal.

If a defect is in the plumbing system, smoke may come into the apartments. Students should note where the smoke is coming from and contact a plumber.

ROANOKE

Patients file lawsuit against pharmacy

Virginia residents are suing a Massachusetts pharmacy that's reportedly the cause of an outbreak of a fungal meningitis, according to the Associated Press.

Two patients in Roanoke had received steroid injections for back pain, and health officials believe these injections were contaminated with this meningitis in the New England Compounding Center.

One patient filed a \$5 million lawsuit in Roanoke after he became "deathly ill." Another \$10 million suit was filed.

An outbreak of this meningitis has killed at least 15 people nationwide, including two in Virginia. Nearly 40 people in the state have gotten sick from it.

Nature of the election

Panel discusses presidential candidate platforms about the environment, sustainability

By **EVI FUELLE**
The Breeze

Environmental policy is more important in this election than most people think.

That's according to Bria Kailer, political communications professor.

"Regardless of who gets elected, this does not bode well for the next [few] years," Kailer said. "Neither of the candidates are talking about the environment, and their silence is setting the agenda for what the public cares about."

Kailer believes that environmental issues haven't been a main topic of the election because most people see the economy and the environment as opposing ideas.

"Politicians are setting up this clash between the economy and the environment, and essentially saying that we have to take care of one or the other," Kailer said. "The candidates are not talking about the environment, and so we the public are not talking about it in our coffee shops and pushing the idea back to them as something important that needs to be a part of their policy making."

About 40 faculty, students and Harrisonburg locals came to Taylor Hall on Monday afternoon to hear a panel discuss the presidential candidates' stances on the environment.

The three-person panel was composed of Kailer, Nathan Lott, executive director of the Virginia Conservation Network, Dave Pruett, a retired math professor.

The panel began by showing YouTube clips of the two presidential candidates giving their views on the issue of climate change and the environment.

"I think the [Environmental Protection Agency] has gotten completely out of control for a very simple reason, and that it is a tool in the hands of the president to crush the private enterprise system," Gov. Mitt Romney said in a clip from a 2011 presidential forum.

According to Lott, Romney's stance is worrying environmentalists.

"Romney is essentially equating the [EPA] regulations with an attack on free enterprise," Lott said. "He is insinuating that Obama has some sort of socialist agenda."

According to the Washington Post's transcript of the Oct. 16 presidential debate, Romney wants to make America and North America



ALEX THORNTON / THE BREEZE

Robert Alexander, assistant professor of political science and public administration, speaks to the audience of an environmental panel Monday night. It highlighted faults of both presidential candidates in regard to their green policies.

more energy independent through increased drilling, whereas President Barack Obama wants to branch out from the usage and production of traditional energy sources such as oil.

Hunter Hart, a freshman ISAT major and member of E.A.R.T.H. Club, didn't attend the panel discussion, but thinks the Oct. 16 debate between the two candidates was disappointing since neither addressed the environmental issue.

Obama "went off in a tangent about how he was improving fuel efficiency in cars," Hart said. "But he should have brought up climate change. He didn't mention it even once."

Kailer said Obama's silence on this issue is an indication of his failed policy in regards to green issues.

The panelists showed a table which represented how many times terms like "environment," "clean," "climate," "warming" and "energy" came up in political debates from 1988 to 2012. Recently, there has been a trend of talking about

"Regardless of who gets elected, this does not bode well for the next [few] years. Neither of the candidates are talking about the environment, and their silence is setting the agenda for what the public cares about."

Brian Kailer
political communications professor

"energy" more than the other terms, but the term "environment" was not mentioned once in any of the 2012 political debates.

Pruett also showed a table illustrating a "flip" in public opinion in 2008. Between 1985 and 2011 the public was more concerned about the environment than it was about the economy.

But in 2008, this changed, and since then, the public has said it's more concerned about the economy.

Pruett doesn't think the economic recession that started in 2008 caused this change in perspective.

"I think that the fossil fuel industry's disinformation campaign is largely to blame," Pruett said. "All they have to do is sow the seeds of doubt to suppress the level of public concern, and the environment and green energy falls off the agenda."

Pruett said the Obama administration has made some efforts to make green energy a priority. He added that so far, Obama has made investments in renewable energy by doubling wind and solar energy use.

But Lott believes both parties need to start discussing environmental regulation.

"The onus is on Obama. He hasn't addressed the government's role in protecting the environment," Lott said. "It is also clear that Romney and Ryan would roll back progress on environmentally friendly policies."

see **GREEN**, page 4

GREEN | Student not swayed

from page 3

Michael Reeser, a junior ISAT major, said the ongoing debate between the candidates hasn't swayed him toward one political party.

Reeser said he cares about environmental ethics because

that's the field he'll most likely pursue after college.

Although Hart thinks that the environmental issue is relevant to this upcoming election, he doubts that other voters will be influenced by issues like climate change.

"It's not likely that people

will vote on the environmental issue this election," Hart said. "I think the upcoming election is based on who can get the country out of the current economic crisis."

CONTACT Evi Fuelle at fuelleendukes.jmu.edu.



BRIAN PRESCOTT / THE BREEZE

Donating for a cause

Tim Averill, a sophomore business management major, swabs his mouth to collect DNA to enter into the bone marrow registry through Be the Match Foundation Tuesday night in Festival. It's part of Sigma Phi Epsilon's philanthropy week to raise money and awareness for people with leukemia, sickle cell anemia and lymphoma. Students filled out forms and did four separate swabs. These are sent to a lab and entered into the registry. If a student is a match for someone with any of those diseases, the foundation will help the student arrange a bone marrow donation at a hospital.

FLU | Shots offered in pharmacies

from page 3

flu this semester. She said although it's a little early for the flu, it isn't out of the norm to see cases. She said they usually see an influx in January and early February.

Arielle Valdes-Recio, a sophomore justice studies major, said after being stuck in bed for four days when she had the flu two years ago, she now gets the vaccine every year to prevent it from happening again.

"It was terrible," Valdes-Recio said. "I was really tired and just wanted to sleep."

She didn't get a vaccine through the flu clinic, but she said she's definitely going to get one later in the season.

In the U.S., an average of five percent to 20 percent of the population gets the flu and more than 200,000 people are hospitalized from flu complications, according to the CDC.

Maxin Health Systems also went to the University of Virginia today and visited Virginia Tech earlier this semester to give vaccines to students.

In Harrisonburg, most local pharmacies, including Rite Aid, CVS and the pharmacy in Costco, allow walk-in

appointments for flu shots anytime for between \$25 and \$32.

Symptoms of the vaccine include soreness, redness or swelling where the shot was given, hoarseness, sore, red or itchy eyes, cough, fever, aches, headaches, itching and fatigue.

Students should call a doctor if they have a high fever, difficulty breathing, hoarseness or wheezing, hives, paleness, weakness, a fast heartbeat or dizziness after the vaccine.

CONTACT Kelsey Beckett at becketka@dukes.jmu.edu.

@TheBreezeJMU

17TH ANNUAL
Homecoming Dukes' 5k
SATURDAY OCTOBER 27

START TIME: 8 A.M.
LOCATION: Begins in the front of UREC
COST: Pre-Registration \$12
(Closes 10/19/12)
Day of the Race \$15 (7 - 7:45 AM)
www.jmu.edu/recreation

JOIN YOUR FELLOW DUKES AT THE FINISH LINE!

COME TO JIFFY LUBE FOR YOUR NEXT OIL CHANGE

\$7.00 OFF
Jiffy Lube Signature Service® Oil Change (with JACard)

Bring in this coupon and get \$7.00 off your next oil change at you nearest participating Jiffy Lube.

*This coupon is only redeemable at the Jiffy lube at 1870 East market St. Harrisonburg, VA

Jiffy Lube Signature Service® Oil Change

- No Appointment necessary.	\$38.99
- Free top off on your way home*	- \$7.00
- National database keeps a history of your Jiffy Lube services.	\$31.99 (with JACard)

Not valid with other offers. Jiffy Lube Signature Service® are registered trademarks of Jiffy Lube International, Inc. © 2004 All Rights reserved.

1870 E. Market Street
across from the Valley Mall
Harrisonburg, VA 22801 540-433-8599

where only the trees can hear you scream

Fear Forest

Hay wagon ride & Haunted Woods Trail

\$ 10 per person per event

Opening weeked Oct. 5-6 (get a printable coupon online!)

Every Friday & Saturday in October
7:00- 11:00 pm

+ October 25th, 29th, 30th & 31st
7:00-10:00 pm

from JMU:
go east on port republic
take a left onto 276
take the first right on Oak Shade Road . . . if you dare

fear crops
zombie laser tag
blood . . . we mean
zombie harvest
and more

www.fearforest.net
check us out online
for events, schedules,
coupons & info!

We Dig the Dukes!

this space
could be yours

www.breezejmu.org/site/advertise/

BLUE RIDGE WOMEN'S HEALTH CENTER, P.L.C.

1885 Port Republic Road Harrisonburg
540-433-6613

**Comprehensive Gynecology
Women's Health Issues
Gynecologic Surgery**

www.brwhc.yourmd.com

this space
could be yours

www.breezejmu.org/site/advertise/

Rocktown Choppers
Harrisonburg Barbershop

exceptional haircuts for just **\$8**

320 S Main St
540-434-1344

rocktownchoppers.com

Cinnamon Bear
bakery and cafe
www.cinnbear.com
540-433-2867

Facebook.com/CinnBear
@CinnBearBakery

JAC Cards Accepted
Delivery & Catering Available
Custom Cakes Available

FALL IS HERE AGAIN,
WARM UP WITH OUR
DELICIOUS COFFEE
DRINKS!
BRING THIS IN FOR \$1
OFF ONE OF OUR
FALL SPECIALTY
LATIES

Don't forget to try our:
Salads, Soups, Quiches, & Fresh Baked

ParadiseCity1
Gentlemen's Club

West Virginia's most
exotic entertainment
for the free spirit

New dancers always welcome!

Martinsburg, WV - 4 miles across WV state line - 35 min. drive
304.897.8200

KELSEY WADSWORTH | guest columnist

Romney unable to look past religion

I hold one belief stronger than any other regarding politics: the separation of church and state.

In this upcoming election I'm concerned that when it comes to policy decision-making, Gov. Mitt Romney won't be able to distinguish between his religious beliefs and what's best for the nation.

I have nothing against Mormonism or any other religion. I just believe that when your core ideals are significantly grounded in a subjective portion of your life, it impacts your decisions.

During Tuesday night's second presidential debate, Romney attributes his successes as governor of Massachusetts to his passion for the American people. The schools are No. 1 in the nation, health care is affordable, and people have jobs.

"My passion probably flows from the fact that I believe in God, and I believe we're all children of the same God," said Romney during the debate.

I don't feel confident that he can make executive decisions that may compromise his religious position.

Although President Barack Obama is also Christian, he hasn't blurred the lines between church and state. Romney has a different opinion: In his speech "Faith in America" he explains, "In recent years, the notion of the separation of church and state has been taken by some well beyond its original meaning. They seek to remove from the public domain any acknowledgment of God."

Romney, when asked how he plans to handle the concern toward the prevalence and accessibility of assault weapons to the general public, agreed with Obama in that we need to start looking at the underlying reasons for violence. I agree as well. Then Romney went on to say that families with both a mother and father are more likely to live above the poverty line and better



COURTESY OF MCT CAMPUS

More than 65 million people watched Tuesday's broadcast. Though down from the first debate this year, the number of viewers was higher than the second in 2008.

able to raise nonviolent children.

"We need moms and dads helping raise kids," he said. What about children with two fathers or single parents? Romney is too grounded in the tradition that it takes both a man and a woman to be a family.

Gender roles in the Mormon religion are often rigid. Women aren't allowed to go on a mission unless accompanied by her husband. It's a social norm for woman to graduate from college married, and already have a kid or two.

A member from the audience asked what each candidate plan to do about how there is a glass ceiling for women in the workplace.

"I recognized that if you're going to have women in the workforce, that sometimes they need to be more flexible."

By pointing out how women who are the primary caregivers for children in the family need special conditions for working will prevent equality in the workplace. Need I say more on how he said, "it?"

Women will be seen as unable to do the same work as a man, therefore should not get paid as much. I agree that full-time working parents should have opportunities for flexibility, but that courtesy should be extended as gender neutral.

Obama, who was raised by a single mother, passed the Lilly Ledbetter Fair Pay Act during the early stages of his term. This sought to prevent gaps in women and men's wages. Obama has made strides to create equality in the workplace, whereas Romney, has no plans to get rid of the act if elected.

Romney said, "I will put no doctrine of any church above the plain duties of the office and the sovereign authority of the law." But his past actions and recent declarations have shown that it will certainly have an influence.

Kelsey Wadsworth is a senior communications major. Contact Kelsey at wadswoka@dukes.jmu.edu.

CONVERSATION CORNER

What were your thoughts on Tuesday's presidential debate at Hofstra University?

TIM SZETO

Mitt Romney cannot win this election or I'm moving to Canada.

BETH LISKEY

Romney embarrassed himself in this debate the way Obama embarrassed himself in the first debate. Ignoring the questions of the people to berate the president makes an egotistic jerk, not a leader.

JON POLEN

"Sons of Anarchy" was a much better choice.

ANDREW EDWARDS

Both candidates did not directly address a majority of the questions that were asked of them. Obama came out stronger than the past debate and Romney showed he has no solid position on any issues with the number of times he contradicted himself.

CHELSEA WILKINS

Anyone can memorize and prepare for a debate especially after they screw it up the first time. I think the horrible past 4 years speaks for itself.

@RYANIBOWEN

#Obama outperformed #Romney on most fronts. #Romney got some good points in about the #economy though.

DONNA WILKINS

Go Romney! Another win.

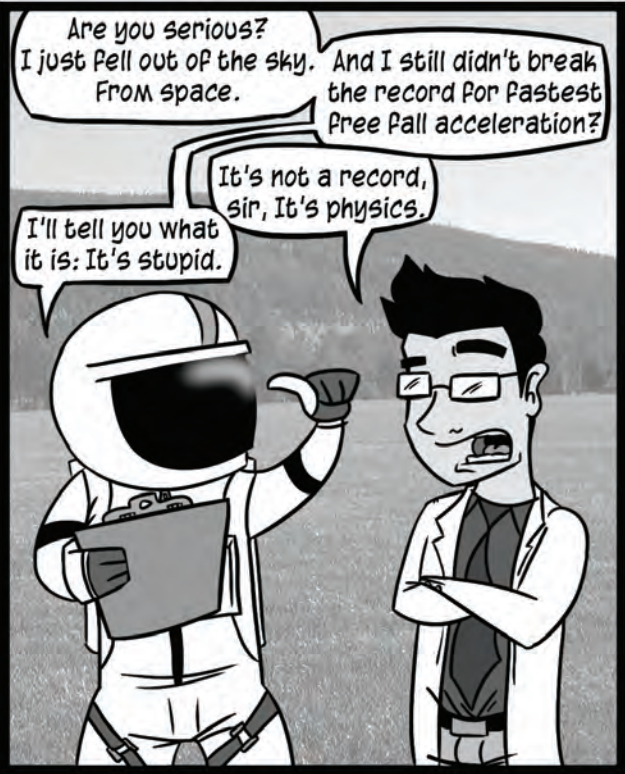
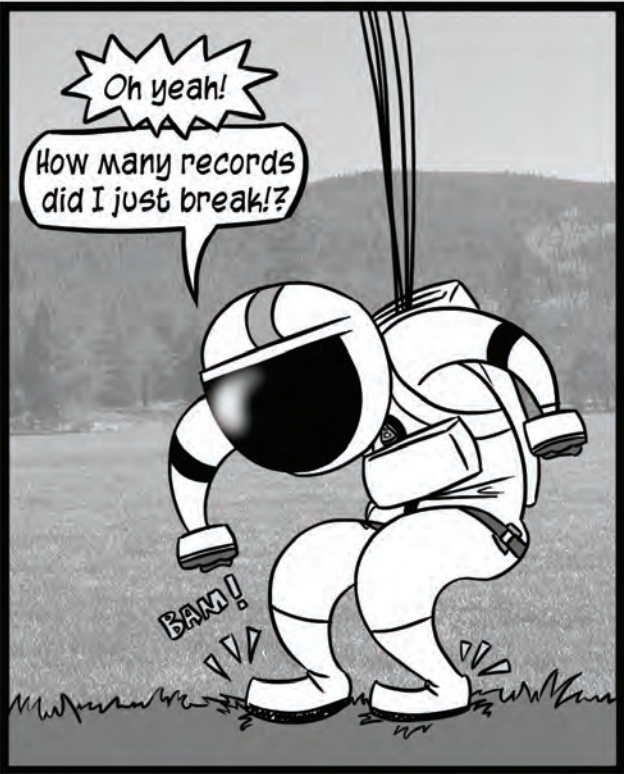
LAURA JOHANSEN

Obama came out much stronger this time. Romney arguing with the moderator weakened his performance. Only problem, lots of going WAY off topic or avoiding the question by both sides. Overall, Obama wins this one.

MATT WAGNER

Romney established himself as an inconsistent person and perhaps a liar. He pledges to defund planned parenthood and yet, he stated that he believes in birth control. What about this chief of staff from his governorship slashing hours? Did he still continue operations when she went home? However, it's only fair to mention Obama has his faults too as trying to avoid topics.

>> Join the conversation!
"Like" us on Facebook and follow us on Twitter.



© 2012 Spencer Ward

DARTS & PATS

Darts & Pats are anonymously submitted and printed on a space-available basis. Submissions creatively depict a given situation, person or event and do not necessarily reflect the truth. Submit Darts & Pats at breezejmu.org

A **"put-JT-under-center"** dart to head coach Mickey Matthews for setting up in shotgun formation on the 1-yard line and running the ball for a loss, twice.
From a disgruntled alumni who traveled to see the game and witnessed the worst play calling imaginable.

A **"the-sky-is-the-limit"** pat to the Air Force ROTC cadet who was recently medically disqualified.
From a speechless senior who knows you'll still be flying planes before you know it.

A **"you-DON'T-got-it-dude"** dart to "Michelle" Tanner's dart on Monday.
From a true child of the '90s that knows 'how rude' was Stephanie's thing.

A **"you're-a-line-jumper!"** dart to the two guys who just cut in line at Chick-fil-A.
From a hungry student who thinks you should get in the back of the line before you "eat mor chikin."

A **"thanks-for-the-chocolate"** pat to the UREC worker who gave

me a free Twix last week.

From the crying freshman girl in the stairwell who really appreciated the gesture.

A **"have-you-been-chased-under-the-bushes-lately?"** dart to the owner of Chaos the chihuahua.
From a friend of the Quad Cats.

An **"it's-also-freedom-from-religion"** dart to the girl who thought it was rude to hold a "Mormonism is a cult" sign.
From a fellow Duke who thinks you don't respect all people's religious beliefs since you fail to recognize that some people are not religious.

A **"show-some-school-spirit"** dart to the lack of student support at the last two home football games.
From a ticked off season ticket holder who graduated in '95.

LETTER TO THE EDITOR

Perspective: "Pokémon" paints 'rosy picture' of animal cruelty

I am writing in response to Jessica Williams' Oct. 10 article, "PETA Attacks Against 'Pokémon' Hurts Itself in Its Confusion." This game offers a lighthearted way to bring attention to the subject of cruelty to animals.

The game's main message is that animals are not ours to eat, wear, experiment on, use for entertainment or abuse in any other way. There are a lot of similarities between how Pokémon are used in the game series and how animals are abused in real life.

The difference is that Pokémon games paint a rosy picture of things that are actually cruel.

Humor is often a very useful tool for reaching people who may be put off by a more serious approach. Millions of people have played PETA's online games.

If people come away from our game, "Pokémon Black and Blue,"

both entertained and more compassionate, then we've accomplished our goal.

Our approach varies from conservative to radical and from tasteless to refined, and this has proved amazingly successful. In three decades, PETA has grown to be the largest animal rights group in the world, with millions of members and supporters worldwide.

We've had great success in attracting the media's attention through both serious and slapstick means, including celebrity advertisements, colorful protests, graphic ads and undercover exposés.

Students should check out peta2, com to learn more about our lifesaving work and the victories that we have won for real animals around the world.

Kenneth Montville is a resident of Los Angeles and a College Campaigns Assistant for peta2, a branch of PETA aimed at students and youth.

Editorial Policies

The Breeze
MSC 6805 G1
Anthony-Seeger Hall
Harrisonburg, VA 22807
breezeopinion@gmail.com

The Breeze welcomes and encourages readers to voice their opinions through letters and guest columns. Letters must be no longer than 250 words. Guest columns must be no more than 650 words.

The Breeze reserves the right to edit submissions for length, grammar and if material is libelous, factually inaccurate or unclear. The Breeze assumes the rights to any published work. Opinions expressed in this page, with the exception of editorials, are not necessarily those of The Breeze or its staff.

Letters and guest columns should be submitted in print or via e-mail and must include name, phone number, major/year if author is a current student (or year of graduation), professional title (if applicable) and place of residence if author is not a JMU student.

The Breeze

Serving James Madison University Since 1922

EDITOR-IN-CHIEF TORIE FOSTER
MANAGING EDITOR JEFF WADE
NEWS EDITOR JEN EYRING
NEWS EDITOR ALISON PARKER
OPINION EDITOR JESSICA WILLIAMS
LIFE EDITOR GREER DRUMMOND

LIFE EDITOR LAURA WEEKS
SPORTS EDITOR CHASE KIDDY
SPORTS EDITOR WAYNE EPPS
COPY EDITOR ANNE ELSEA
COPY EDITOR DYLAN GARNER
PHOTO EDITOR SEAN CASSIDY

PHOTO EDITOR MATT SCHMACHTENBERG
DESIGN EDITOR MARGIE CURRIER
VIDEO EDITOR BRADFORD AMBROSE
GRAPHICS EDITOR CALLIE TURBITT
MULTIMEDIA DIRECTOR MADELYN WIGLE
ONLINE EDITOR KAITLYN HAMMACK

"To the press alone, chequered as it is with abuses, the world is indebted for all the triumphs which have been gained by reason and humanity over error and oppression."

— JAMES MADISON, 1800

Bakery Bliss

By Carlie Floyd

You Name It, I Can Bake It.

Call me for ALL of your Baking needs.

Specialty Cakes,
Cake Pops,
Cookies,
Breads,
Pies



custom JMU cake pops

Visit my FB page @ Bakery Bliss by Carlie Floyd for photos and descriptions
For more info, email: bakerybliss@yahoo.com
Or call 540-333-1631

FLU SHOTS NOW AVAILABLE

DON'T LET ILLNESS AFFECT YOUR COLLEGE EXPERIENCE



EmergiCare

755A Cantrell Ave.
Harrisonburg, VA
(Next to Hardee's)
540-432-9996

Serving JMU Students Since 1991

Prompt Medical Attention * No Appointment Necessary

* Minor Injury & Illness Treatment * X-ray * Flu Shots *
* Physicals * STD Testing * Laceration Repair *

OPEN 7 DAYS A WEEK: Mon-Fri 9-8 * Sat 10-4 * Sun 1-6



NOW LEASING
FOR 2013-2014
starting at **\$435**
or snag one of our
few remaining rooms
for 2012-2013
to get these **SWEET DEALS**

Waiving ALL
FEES & FIRST
FULL MONTH'S
Rent

PLUS,
CHECK OUT OUR NEW
EXTENDED OCTOBER HOURS!
NOW OPEN UNTIL 8 PM
WEDNESDAY-FRIDAY

888.472.7404

FOLLOW US YOUR WAY

1941 Sunchase Drive, Harrisonburg, VA
Twitter.com/sunchasejmu
Facebook.com/sunchase.at.jmu
www.Sunchase.net/mobile

Limited time offer/ Some restrictions apply.



apply
now

**LIVE CLOSE
DRIVE LESS**



CLOSE TO CAMPUS—ON CITY BUS ROUTE + LEATHER-STYLE FURNITURE
INDIVIDUAL LEASES + PRIVATE BATHROOMS + WASHER & DRYER INCLUDED



**STONE GATE
APARTMENTS**

STONEGATEHOUSING.COM • 540.442.4496 • 1820 PUTTER COURT



AN AMERICAN CAMPUS COMMUNITY

865



EAST
The Residences
The Plaza

live life at the top!

yapple
yogurt

salad creations

El Gharro

SUBWAY

CORÇANS' PUBLIC HOUSE

Exclusive specials at our in-building restaurants are one of the many perks our residents love, come take a tour and see all the others!

540.442.8885

www.865east.com

865 Port Republic Road, Harrisonburg VA



STYLE WITH A FOCUS

Potential club, Fashion Society, aims to combine creativity and charity

By **LUCY PLANT**
contributing writer

Sophomore Ashley Graeff is using couture to make others more comfortable.

The Fashion Society of Design and Marketing is an aspiring club at JMU started by Graeff, a business major. In just a week, the number of prospective members — who range from business to SMAD majors — has increased from about 40 members at the first meeting on Oct. 11 to nearly 100.

The club is designed to bring students together who share an interest in fashion, art, pop culture, music and photography.

In an effort to work with the community, one of Graeff's main goals is to host a fashion show to raise money for Mercy House, a local homeless shelter that offers training and education programs for struggling families.

By working with club members interested in interior design, Graeff and her vice president, freshman Becca Quay, plan to renovate and decorate Mercy House with curtains, fresh paint and lamps to make it homier for the people who live there.

Marketing majors in the club will have the opportunity to practice advertising skills by working with local retailers who would provide clothes for the show in exchange for advertisement.

After taking fashion classes throughout high school, Graeff was disappointed to find out there wasn't an official fashion-related organization here.

"As a freshman, I really wanted to get involved in something, but I felt like everything revolved around Greek Life or athletics, and I really wanted something more artistic," Graeff said.

Though some students maintain fashion blogs like College Fashionista, a website featuring photos of styles around campus, the Fashion Society is the first organized club to combine fashion with community service and will have specific committees in charge of music and photography for the show.

"I'm really glad we're finally getting something where we can discuss creativity and show our style and individuality," said Shirley Dodson, a sophomore environmental studies major and club member.

Stephanie Hall, a sophomore hospitality management major, attended the club's first meeting.

"I felt so much more aware of the aspects of fashion that we can all use in our daily lives like trends and making runway style work in real life," Hall said.

The club is still waiting for official approval, but meetings are held every other Thursday at 7:30 p.m. in Roop Hall 327.

CONTACT Lucy Plant at plantlc@dukes.jmu.edu.



SEAN CASSIDY / THE BREEZE

Sophomore Ashley Graeff started the Fashion Society, a club that hopes to host a fashion show next semester to establish a charity fund for Mercy House, a homeless shelter in downtown Harrisonburg.



COURTESY OF KEVIN DICKEL / SPSS

Poetic tribute

JMU's Furious Flower Poetry Center helped honor poet and Nobel Prize Laureate Toni Morrison on Tuesday night at its event "Sheer Good Fortune: Celebrating Toni Morrison," held at Virginia Tech.

The evening featured other famous guests, including poet and author Maya Angelou, activist Angela Davis, former United States Poet Laureate Rita Dove and singer-songwriter India Arie. JMU helped the poetry center fund three buses to transport students to Blacksburg. First Lady Michelle Obama also sent a letter read at the event thanking Morrison for her inspiring life and work.

About 35 JMU students attended the two-hour tribute, which featured readings of Morrison's work from various African-American speakers. Morrison gave closing remarks, where she expressed appreciation that her writings had been presented by other legends.

Senior Mychal Tamillow attended the event and said his favorite part was seeing Arie perform. Arie said that it had been a dream of hers since she was a child to sing in front of Morrison.

"It was deep, moving and perfect for the event," Tamillow said. "Experiencing that capstone in her life with her was incredible."

Venti lines no more

Starbucks Express in Market One to open in next couple of weeks

By **MOLLI FERRARELLO**
contributing writer

A student walks in, surveys the crowd and exits. Another student walks in, swiftly turns around and walks out the door. A third student enters, approaches the line, stands in it for a few minutes, and, like the others, exits empty-handed.

Since frozen yogurt chain Red Mango replaced the Starbucks in Top Dog this summer, many students have complained about the long lines in the Carrier Library Starbucks.

"I don't go as often just because it's such a long line — it's out the door," said Shea Paine, a senior international affairs major.

Dining Services has responded to this high demand by announcing that the Java City Express in Market One will be transformed into a Starbucks Express, according to Stephanie Hoshower, the resident district manager for Dining Services.

Jen Klemens, a sophomore justice studies major, waited for more than 13 minutes for a drink during the Monday morning rush. Nine employees were working — one using a microphone piece to take orders in the line while the rest made drinks and rang up students.

After the wait, a barista asked Klemens what she ordered. In the madness of the morning rush, her grande Java Chip Frappuccino had been forgotten.

It's a different scene at the off-campus Starbucks on Tuesday morning, where students say the

wait is much shorter, averaging just two to three minutes.

Karen Orozco, a freshman nursing major, escaped the Carrier crowds, saying the off-campus location was more convenient.

"It's easier to come here," Orozco said. "I don't have to wait."

Orozco lives in Eagle Hall, making both Starbucks locations convenient to walk to.

Rachel Browne, a junior psychology student, said she's looking forward to the Starbucks Express. Browne has often skipped her usual coffee purchase because of the crowds.

"I don't go as often just because it's such a long line — it's out the door."

Shea Paine
senior international
affairs major

"There have been times when the line has been too long," Browne said. "I'll just be like, 'Oh, I don't need it' and just leave."

The Market One transition will take place within the next two weeks, according to Hoshower. She stressed that this change isn't due to negative feedback about Java City and that current Starbucks employees will train those in Java City.

CONTACT Molli Ferrarello at ferrarmx@dukes.jmu.edu.

ALL INCLUSIVE student LIVING

SOUTH VIEW APARTMENTS

close to campus
pet friendly
now leasing for fall 2013

utilities included are subject to change.

**APPLY ONLINE TODAY @
SOUTHVIEWJM.COM**

540.432.0600 • 1070 LOIS LANE

AN AMERICAN CAMPUS COMMUNITY

WHAT'S HAPPENING THIS WEEK THURS.-SUN.	
18	THURSDAY
<ul style="list-style-type: none"> Anna Brodsky, associate professor of Russian at Washington and Lee University, presents "Law and Pity: Accounts of Contemporary Wars in Soldiers' Narratives" at 5 p.m. in Festival Conference Room 7. Free. Fourth Africana Studies Annual Interdisciplinary Conference kickoff event featuring Amadi Azikiwe, associate professor of music Music, poetry, dance and cuisine of the Africana world 6:30 p.m. Blue Nile Restaurant Free with buffet dinner option available for \$7.99. 	
19	FRIDAY
<ul style="list-style-type: none"> Fourth Africana Studies Annual Interdisciplinary Conference "Greening the Diaspora: Dispersing Seeds, Growing Cultures." Features scholars from around the world presenting papers, panels, artistic renderings, posters and other events from 8 a.m.-5:30 p.m. in the Festival Student and Conference Center. Free. "Think Green It's Friday" open forum with the Office of Environmental Stewardship and Sustainability from 12-1 p.m. in HHS 2210. Free. Tracy Luper, associate professor of philosophy and religion, presents "Can Logic Prove that God Exists? Logical Choices and the Modal Ontological Argument" at 3:30 p.m. in Roop Hall 208. Free. 	
20	SATURDAY
<ul style="list-style-type: none"> 35th Annual Parade of Champions: High school marching band competition sponsored by the Marching Royal Dukes. All day in Bridgeforth Stadium. \$10 with JACard. Elkton Autumn Days Arts and Crafts Festival featuring crafts, food vendors, local artists and music. Sat: 10 a.m.-5 p.m. and Sun: 12-5 p.m. at Elkton Elementary School. Free. Apple Harvest Celebration: kids activities, fall food vendors, live music and apple pie baking contest with \$100 prize. 10 a.m.-5 p.m. at Showalter's Orchard, 17768 Honeyville Road Timberville. 	
21	SUNDAY
<ul style="list-style-type: none"> Shenandoah Valley Agritourism Festival: agriculture and organic food vendors, children's activities, Bernese Mountain dog exhibition and live music from 12-5 p.m. at Augusta Expo, 277 Expo Road, Fishersville. Admission \$5/car and 1 can of food for the Blue Ridge Area Food Bank. Six Degrees of Andrew Lloyd Webber: A Musical Theatre Revue. Broadway musical celebration featuring advanced musical theatre students from JMU at 2 p.m. in Forbes Center for the Performing Arts Concert Hall. \$10 with JACard. (Saturday performance sold out) 	

FARM | Sticks to old methods

from front

to do, with exactly who I wanted to be doing it with," Jones said.

The Jones family look to the way farming was done 100 years ago for guidance, relying on small tractors, hand weeding and other methods that have been abandoned in favor of higher productivity and a lower quality product.

At The Chef's Garden, they always have one-third of their land in cover crops at any time. Cover crops, like alfalfa and clover, harvest energy from the sun and produce nutrients that feed directly into the soil without any need for chemicals and fertilizers. Over the years, this reliance on the natural cycle of nutrients has shown, in general, a steadily growing crop yield with produce containing higher nutrient levels.

Jones focused on

sustainability throughout his lecture. A sustainable farm works to continually replenish the soil and reduce their impact on the land so that there's no need for the pesticides and fertilizers that are growing in popularity on commercial farms.

"It's [my family's] belief that the majority of what we're eating as a society is rubbish," Jones said.

A vegetable loses nutrients for each day that passes between harvest and consumption, he explained. Food from The Chef's Garden is picked and delivered as it's ordered, whereas commercially produced vegetables may take weeks to reach someone's plate.

"There's a natural rhythm to what we should eat," Jones said. "If we can eat within the seasons, then we'll all be healthier."

While the event attracted a small group of people, those who came appreciated the way Jones shared his beliefs and experiences.

"He didn't take himself too seriously and joked about himself and his farm," said Karen Kappert, a senior health sciences major. "He talked about how many amazing things he's gotten to do."

Monday's Food Day events feature a food resources fair at 12 p.m. on the Warren Patio and a Farm-to-Fork dinner and cooking contest at E-Hall from 4:30 p.m. to 7:30 p.m. Events are scheduled throughout the rest of the week.

"We thought his message would also resonate with our students," said Angela Ritchie, Dining Services marketing manager.

CONTACT Emily Winters at winterer@dukes.jmu.edu

BUNNY | 'Women have to learn their own self-esteem. Men, too'

from front

LLI offers five-week sessions with a variety of classes, but they aren't for a grade.

"The more we become involved with students, we want them to see what it takes to age positively," Owens said.

Owens said students usually get involved with LLI because of class related reasons.

"When I've had students in different programs they're blown away by the learners," Owens said. "They're always overwhelmed by the energy, intellect, and vitality of [them]"

Owens, who's also an adult health and development professor at JMU, recognizes how being a teacher is just as rewarding as being a learner. Some of the administrative

and professional faculty members who teach the LLI classes are also JMU professors.

Kathryn Brooks, a sophomore CSD major, is a student in Owens' class and is required to work with seniors in Harrisonburg. She said she's always been passionate about the elderly population, but working with them one-on-one really teaches her to appreciate her time with them.

"Each student is encouraged to meet with their members outside of class and form a friendship that will be greatly valued throughout both the student and the senior's lifetime," Brooks said.

Conrad urges students to be true to themselves as they go after their dreams.

"You have to be responsible

for what you do," Conrad said. "And this is from the lips of a Playboy bunny."

In life after being a bunny, Conrad has gotten her degree in decorative design and went on to run three businesses from owning a restaurant, to a interior design in New Jersey.

"It was all through learning to be disciplined while still having one good heck of a time," Conrad said.

Conrad encouraged younger generations to use their assets, whatever those may be.

"You have to work with what you got," she said. "And everyone's got something," Conrad said. "Women have to learn their own self-esteem. Men, too."

CONTACT Alicia Hesse at hessseam@dukes.jmu.edu

DOUBLE YOUR REWARDS

WITH A COMMONWEALTH ONE
VISA PLATINUM CREDIT CARD WITH CUREWARDS

APPLY ONLINE
cofcu.org

Apply today and earn double points at grocery stores, gas stations and restaurants throughout September 2012.

Commonwealth One
Federal Credit Union
Your Lifetime Financial Partner

(855) MY COFCU
James Madison University
Gibbons Hall
Harrisonburg, VA 22807

www.facebook.com/cofcu

Federally Insured
by NCUA

VOLLEYBALL (10-11)

Late comeback not enough

Dukes' rally falls just short in battle of Virginia schools on Tuesday



LAUREN GORDON / THE BREEZE

Outside hitter Meghan Niski goes up for a point against two Cavaliers, sophomore setter Tori Janowski and senior middle Jessica O'Shoney. Niski, a true freshman, finished the match with seven kills and 12 digs. The Dukes lost the game-deciding tiebreaker set by a 15-11 score.

By **CARISSA WOLKIEWICZ**
contributing writer

After a back-and-forth match on Tuesday night, the JMU volleyball comeback effort came up empty, and the women went home with a close loss to the University of Virginia.

Senior outside hitter Danielle Erb, who tied for second-best on the team with 11 kills, described the match as "humbling."

"They were definitely beatable," Erb said. "We were ready for them; the cards just weren't in our favor."

The Dukes got off to a slow start in the opening two sets of the match, losing the first set 25-22 and the second 25-17. JMU was "playing down to their level," according to junior libero Katie Daorai, the reigning two-time Colonial Athletic Association Athlete of the Week.

The intensity picked up in the next two sets as the Dukes roared back, winning two straight sets of their own and setting up a winner-take-all fifth frame, which the Dukes would ultimately lose 15-11.

"We had fought hard in the last three games but the first two we just weren't playing JMU volleyball like we should," Erb said.

The Dukes' near comeback was powered by a combined 27 kills to just seven errors in

the third and fourth sets, vastly outperforming Virginia's 24 kills and 19 errors.

"I thought towards the end of the match we definitely picked it up and played JMU volleyball," Daorai said. "It was a little disappointing in the beginning."

Tuesday's game against Virginia was the first time in her three years as head coach that Lauren Steinbrecher had faced the Cavaliers.

"[The Cavaliers] have struggled a little bit in the ACC, but we know that they have a couple of strong hitters and they're a strong defensive team and serving team," Steinbrecher said.

The Cavaliers changed their lineup several times, which didn't leave much for the Dukes to prepare, according to Daorai.

From game film, "we knew they were a bigger blocking team so we had to be smart with our shots," Daorai said.

U.Va has a total of five freshman and four sophomores on the team. JMU was hoping to capitalize on that lack of experience.

"They're a young team, which we were going to use to our advantage, but unfortunately, tonight we didn't execute well enough," Erb said.

The Dukes will take their losses as learning experiences and aren't worried about Tuesday's game affecting their upcoming play

Recent volleyball matches:

10/16 vs. U.Va----- 2-3 (L)
10/14 vs. Towson----- 2-3 (L)
10/12 vs. Delaware----- 3-0 (W)
10/7 @ Northeastern----- 0-3 (L)
10/5 @ Hofstra----- 1-3 (L)
9/29 vs. George Mason----- 3-1 (W)
9/25 @ Liberty----- 0-3 (L)
9/22 vs. Georgia State----- 3-0 (W)

against Georgia State tomorrow.

"I think more than anything it's going to teach us something so we can go to Georgia State and kick some butt," Daorai said.

But that doesn't mean the Dukes will have it easy preparing for their next game.

"We're definitely going to realize that we've got to be smarter with our shots and defensively pick it up," Daorai said.

The Dukes will face Georgia State University on Friday at 7 p.m. in Atlanta.

CONTACT Carissa Wolkiewicz
at wolkiecn@dukes.jmu.edu.

FOOTBALL

'Never overlook Richmond'

JMU hits the road to defend their unblemished CAA record against 4-3 rival

By **TONY SCHAFFNER**
The Breeze

The No. 2 Dukes will travel east this weekend to face their biggest road test of the season. But injuries and a heated rivalry might even the playing field.

JMU is the only team still unbeaten in Colonial Athletic Association play this season, but they are in the midst of an injury streak that had head coach Mickey Matthews considering removing redshirts from players after last week's game against William & Mary. Nearly every interior defensive lineman is ailing from something.

Lucky for Matthews, the Dukes should have redshirt freshman defensive tackle Alex Mosley back this week after he missed last week's game because of a concussion. Mosley was the CAA Rookie of the Week after the Oct. 6 game against Towson in which he had a career-high seven tackles.

The Spiders are experiencing their own injury woes after losing their starting quarterback, redshirt senior John Laub, to a broken ankle last week against the University of New Hampshire. Laub is expected to miss at least six weeks.

Nevertheless, the Dukes will need



LAUREN GORDON / THE BREEZE

Redshirt senior linebacker Jamie Veney runs a drill in practice on Tuesday. The JMU defense allows only 10 points per game against FCS opponents, but Richmond has scored over 40 points in three separate games this season.

to shut down a receiving corps that averages nearly 250 yards per game.

"It's difficult [to say what to expect] because they were running the zone-read [offense] out of the shotgun a lot with their quarterback

that was injured," said head coach Mickey Matthews. "I'm sure the ball is going to be in the air a lot down there."

Redshirt sophomore quarterback Michael Strauss replaced Laub after

his injury early in the fourth quarter. Strauss completed five of his 12 total pass attempts for 42 yards and a touchdown for the rest of the game. He also ran for another 11 yards.

Last week, JMU came back from the dead, overcoming an early 14-0 deficit and deflecting a William & Mary two-point conversion attempt in the end zone to win 27-26 in double overtime.

"We started out a little slow," said redshirt senior tight end Brian Barlow. "Those guys came out rolling and they played a great game down to the wire."

The Dukes know that to keep up their winning ways against the Spiders, they will need to improve their consistency on offense and reassert their dominance on defense.

Safety Dean Marlowe reported that "every area" could feature better defensive play. "Knowing our assignments, getting to the ball, tackling: that's how you become a great defense," Marlowe said.

In last year's matchup, JMU cruised to a 31-7 Homecoming victory over the Spiders, amassing 297 rushing yards and seven sacks on defense.

see **SPIDERS**, page 10

CHASE KIDDY

fanatic and proud

SEC probs

Media bias toward southern schools is killing college football

The first thing that popped into my head after witnessing Sunday's first



Bowl Championship Subdivision rankings: GCOM.

OK, I should clarify. The very first thing I thought of was "this is bulls---." The second thing I thought of was GCOM.

Dig out your old textbooks, upper-classmen, because we're going retro. If you're a younger reader, you might want to start taking some notes. This is likely to be on an upcoming test.

Sunday unveiled the inaugural set of 2012 BCS rankings that will determine who plays for the national championship this year. The Southeastern Conference had six teams in the top 12, including the top two spots. Yawn.

Has the landscape of college football become so one-sided that the SEC is truly the only set of teams with a title shot anymore? It depends on who you get your sports news from. A majority of ESPN personalities will tell you it's a race between three or four SEC teams, and other schools might as well disband their football programs. And why wouldn't those broadcasters be right? It's the SEC, for crying out loud! They're great because ... well, they're just great!

And there it lies, that snake in the grass waiting to sink his teeth into your cornerback's heels and land your team in the South Dakota Credit Union International Fun Bowl. This, my friends, is the infamous GCOM self-fulfilling prophecy. By saying the SEC is great over and over, the polls will eventually reflect that.

There's no arguing the prominence of the SEC. It's won every national championship since Texas beat Southern California in 2005. It churns out first round draft picks like China churns out lead-based paint lawsuits. And yes, they consistently have some of the best teams in the country. But there's a self-perpetuating system of SEC media bias that has taken over college football, and it's turning every other conference into also-rans.

That doesn't mean there isn't any truth in the rankings. There's no doubt in my mind that, so far this season, Alabama has been the most dominant college football team. It's simply undeniable, because every team looks better when lined up against Southwest Missouri A&M State Community College. Mock Florida State University for playing cream puffs if you wish, but Alabama's schedule up to this point hasn't been much harder. At least the Seminoles have played one quality team.

Here, we come to the root of the problem, and it's again shrouded in GCOM terminology. It's the classic fundamental attribution error, ascribing shortcomings to behavioral flaws in others while blaming situational details in regards to one's own personal failures.

In English, why is it that when upsets occur in conferences like the Big 12 or the Pac-12, it's because those teams simply aren't elite, but when an SEC team gets beat, it's because the conference is so incredibly deep and impressive?

Question Oregon State if you must for not having an explosive offense, but have you watched LSU play? West Virginia might not play any defense, but neither does Georgia. Virginia Tech might always lose the big game, but is South Carolina any different?


The BCS system is inherently flawed, and we know that. To be clear, this isn't a BCS rant. This is a rant about people.

I need fans to back me up on this one because it's ultimately consumer pressure that will change this unmistakable sports oligarchy. Until the playoffs arrive, and perhaps even after, it's the media's portrayal of teams and conferences that will steer public opinion.






If you believe 22 pulses and a proximity to the Gulf of Mexico are all that a great football team requires, you might already be lost. But if you believe SEC teams aren't just inherently great, then let's kick this revolution into overdrive.

Now, we return you to your regularly scheduled GCOM exam.

CONTACT Chase Kiddy at
breezesports@gmail.com.



PICKS of the WEEK

					
Chase Sports Editor 0-0	Sean Photo Editor 16-14	Torie Editor-In-Chief 22-14	Jeff Managing Editor 23-13	Nick Opinion Editor 23-13	Wayne Sports Editor 8-4

JMU vs. Richmond	JMU	JMU	JMU	JMU	JMU	JMU
Baylor vs. Texas	Baylor	Baylor	Baylor	Baylor	Texas	Texas
Kansas State vs. West Virginia	West Virginia	West Virginia	West Virginia	Kansas	West Virginia	West Virginia
Redskins vs. Giants	Giants	Giants	Redskins	Redskins	Redskins	Redskins
Ravens vs. Texans	Texans	Ravens	Ravens	Texas	Texans	Texans
Lions vs. Bears	Bears	Bears	Bears	Bears	Bears	Bears

‘Picks of the Week’ matches the predictions of six *Breeze* editors!

2013-2014 LEASES



AVAILABLE NOW!

Nôth 38

540.908.2812
NORTH38APTS.COM

1190 Meridian Circle
Harrisonburg, VA

SPIDERS

from page 9

Defensively, the Dukes will try and repeat last year’s success performnce against a Richmond offense that has scored 40 points or more three times this season.

The heart of the Richmond defense is three-year starting linebacker Darius McMillan and free safety Cooper Taylor.

“We never overlook Richmond,” said redshirt sophomore left guard Matt Cunningham. “I feel like they’re our biggest rival. Each team is going to come in with hate in their heart ready to ball out.”

JMU will kick off in Richmond at Robins Stadium at 3:30 p.m. this Saturday.

Players to watch on offense:

#5 FB Kendall Gaskins: This team captain and senior full-back is not your prototypical blocking fullback as he’s fully integrated into the Spiders’ offensive game plan. Gaskins

has a team-high nine touchdowns alongside his 250 yards rushing and 147 yards receiving through the team’s seven games this season. In last week’s matchup against the University of New Hampshire, Gaskins scored three touchdowns, including a 48-yard scramble to take a fourth quarter lead.

#6 WR Ben Edwards: This junior receiver has become the Spiders’ primary receiver after spending much of his career overshadowed by former All-American wide receiver Tre Gray. Edwards leads Richmond with 51 receptions, 636 yards, and averages more than 90 yards receiving per game. Edwards’ signature performance this year came a few weeks ago when he reeled in 11 passes for 182 yards and touchdown against a then-No. 4 ranked Old Dominion squad.

Players to watch on defense:

#1 FS Cooper Taylor: This

former Georgia Tech stand-out transferred after battling injuries and a diagnosis of Wolff-Parkinson-White syndrome, a condition that can lead to episodes of rapid heart rates. Taylor measures in at 6’5 and 230 pounds, making him an imposing figure looming in the Spider’s secondary. In last season’s matchup, Taylor recorded 14 tackles against the Dukes. This season, Taylor has amassed 41 tackles, a forced fumble and a team-high of three interceptions.

#11 LB Darius McMillan: This senior linebacker is also a team captain and a leader in tackles. He ranked second in the CAA last season with 133 tackles. McMillan had 15 tackles against the Dukes last season. He’s in the midst of a season in which he’s recorded 46 tackles on top of 2.5 tackles for a loss, an interception and a sack.

CONTACT Tony Schaffner at schaffaj@dukes.jmu.edu.

FORBES CENTER

FOR THE PERFORMING ARTS

YOUR DESTINATION FOR FIRST-CLASS ENTERTAINMENT

COLOR YOUR WORLD

with live performance



BOSTON BRASS

Sunday, November 4 @ 7 p.m.
CONCERT HALL

Expect an evening of great music and boisterous fun as Boston Brass, one of the best known quintets in the business, takes the Concert Hall stage for one night only! Captivating audiences for 26 years, this ensemble combines humor and personality with a repertoire of jazz, ragtime, Latin and pop style favorites to create a one-of-a-kind musical experience. **\$33-\$36.**



THE ELIXIR OF LOVE

BY GAETANO DONIZETTI
FEATURING THE JMU OPERA THEATER

Friday-Saturday, November 9-10 @ 8 p.m.
Sunday, November 11 @ 2 p.m.
MAINSTAGE THEATRE

Donizetti’s *The Elixir of Love* is one of opera’s most popular and effervescent romantic comedies. Since it premiered in Milan in 1832, it has been a favorite for opera-goers around the world. True love triumphs in the end in this hilarious comic romp! The show features “Una furtiva lagrima,” one of the most famous of all arias. **\$18-\$20.**

THEATRE

SIX DEGREES OF ANDREW LLOYD WEBBER

A MUSICAL THEATRE REVUE

Saturday, October 20 @ 8 p.m.
Sunday, October 21 @ 2 p.m.
CONCERT HALL

This concert celebrates Andrew Lloyd Webber, the prolific composer of such Broadway hits as *Phantom of the Opera*, *Cats* and *Evita*. This Broadway musical celebration features advanced musical theatre students from JMU’s School of Theatre and Dance. **\$11-\$12.**

R.U.R.
BY KAREL CAPEK
A STUDIO THEATRE PRODUCTION

Tuesday-Friday, October 23-26 @ 8 p.m.
Saturday, October 27 @ 2 p.m. and 8 p.m.
STUDIO THEATRE

This play coined the term “robot” and was one of the first works of science fiction as we know it. In the play, human beings develop the ability to manufacture massive numbers of robots whose purpose is to work as servants to the human race. The robots, seemingly incapable of human thought

or feeling but ever self-improving, eventually rebel against humanity. As the human population dwindles due to widespread infertility, the question of whether the robots can emulate their masters in something more than rational thought hangs in the balance.

Contains adult images. **\$6.**

ANNA DEAVERE SMITH
Saturday, March 23 @ 8 p.m.
CONCERT HALL

Hailed by Newsweek as “the most exciting individual in American theater,” Anna Deavere Smith is an acclaimed playwright and performer who has starred on the television programs *Nurse Jackie* and *The West Wing*, and in several films including *The American President*, *Philadelphia* and *Dave*. Her series of solo theatrical works called *On The Road: A Search for American Character*, has been described as “a new form of theatre — a blend of theatrical art, social commentary, journalism and intimate reverie.” **\$43-\$45.**

MUSIC

RACHMANINOFF’S PIANO CONCERTO NO. 2 IN C MINOR

Saturday, November 3 @ 8 p.m.
CONCERT HALL

This fall concert features JMU faculty guest artist Eric Ruple performing the beloved *Piano Concerto No. 2 in C Minor* by Sergei Rachmaninoff. Also on the program is a performance by the JMU Symphony Orchestra of Tchaikowsky’s *Opus 64, Symphony No. 5 in E Minor*. **\$8-\$10.**

DANCE

METAPHORS IN MOTION

FEATURING JMU’S VIRGINIA REPERTORY DANCE COMPANY

Thursday-Saturday, December 6-8 @ 8 p.m.
Sunday, December 9 @ 2 p.m.
MAINSTAGE THEATRE

Praised by the Richmond Times-Dispatch for its “range and versatility,” this pre-professional ensemble will present a kaleidoscope of works by national and international guest artists. As part of a cultural exchange residency, noted Chinese choreographer Wei Chen will stage a special dance for the company. **\$13-\$14.**

TICKETS: jmu.edu/JMUarts OR (540) 568-7000

Box Office: 147 Warsaw Avenue

JAMES MADISON UNIVERSITY.

BOSTON BRASS PHOTO BY CHIP LITHERLAND; THE ELIXIR OF LOVE ARTWORK BY AMANDA R. WILSON



RED FRONT SUPERMARKET

Welcomes College Students!

Students with JAC card receive 10% off purchase!*

Weekly Specials

Visit Our Website to View Our Full Weekly Ad! (Prices Valid Through 10.23.12)



\$.79

Powerade Sports Drinks (32 oz)



\$2.00

Orville Redenbacher's Microwave Popcorn (3-4 ct)



\$2.99

Nutella Hazelnut Spread (13 oz)



\$7.99

Maxwell House Original Coffee (34.5 oz)



\$3.99

Culinary Circle 12" Rising Crust Pizzas (14.25-33.5 oz)



\$2.50

Keebler Chips Deluxe Cookies (6.6-14.8 oz)

*Valid 2012-2013 School Year. Excludes Special Orders, Catering, Delivery Orders and Gift Cards



Find us on Facebook



REDFRONT.COM | 540-434-0850

677 Chicago Ave, Harrisonburg, VA 22802
Monday-Saturday 7am-9pm & Sunday 12 noon-6pm

Classifieds

HOW TO PLACE AN AD IN 4 EASY STEPS

Go to www.breezejmu.org/classifieds
All classifieds are placed on The Breeze website at no additional cost

1 Log in from the menu, register as a new user

2 Once logged in, select "place now ad"

3 Fill out the online form

4 Select "click here to submit your ad" for payment & review

DEADLINES

MON. ISSUE: FRI., 12PM
THURS. ISSUE: TUES., 5PM

QUESTIONS? Call 588-5127

PAYMENT OPTIONS

Major Credit Cards
MasterCard
Visa
Discover
American Express
Cash
Check

FOR RENT

289 AND 293 CAMPBELL STREET available Aug. 1 and June 1-13. 4 Bedrooms, Argon windows, washer and Dryer. \$900 a month. 540-271-1952.

PROFESSIONAL GRADE APARTMENT.

Large fully furnished, modern, 1 bedroom, cable TV, internet, washer/dryer. \$700 plus electric. No students. Available January 1, 2013 1-540-432-1989

SERVICES

HORSE FOR LEASE! W/T/C/ jumps \$150/mo 10min to campus, 540-428-6372

What to do with your old textbooks?



sell your books in the Breeze classifieds.

<http://www.breezejmu.org/classifieds>

ever GET completely LOST on campus?

NOT USING all your PUNCHES?

jmadison101.com

Always be up to date





the breeze mobile app available in the itunes app store

Write it down, The Breeze comes out twice a week



The Breeze

Blue Ridge Aviation

Shenandoah Valley Regional Airport SHD



Actually fly the plane!

Introductory Flight Lessons \$59/30 min.flight

\$5 JMU discount off aircraft rental

Nathan Krobath 540.246.9407
[facebook.com/Blue-Ridge-Aviation](https://www.facebook.com/Blue-Ridge-Aviation)
flyblueridgeaviation.com/

Showalter's Cornmaze

only \$6 with a JAC card

Sept 1st - Nov 3rd

hours of outdoor fun plus a JMU crop design!

2124 North River Rd. Mount Solon, VA 22843 540.290.9740

adult rates: just \$8

showalterscornmaze.com

Back Home on the Farm CORN MAZE & PUMPKIN PATCH!

weekdays 3-6pm sat 10-6 sun 12-6

- Pig Races Everyday
- Ride the Cow Train
- Check out the Sling Shots
- Don't Forget the Slide
- New Corn Maze Design



NEW! Check out Punkin' Holler & our display of hand carved jack-o-lanterns!

Virginia is for Lovers

GET LOST

Minutes from Harrisonburg Rt. 42 N on Rt. 767 (Willow Run Rd.) Check it all out at BackHome-ontheFarm.com or call (540) 442-6493



3
MINUTES TO CLASS

2
MINUTES TO FOOD

1
MINUTE TO PLAY

**Learn. Indulge. Compete.
University Fields.**

Now leasing for Fall 2013!

Live just minutes from campus, great restaurants,
and the Intramural Fields. At University Fields,
everything you need is right at your fingertips!



1191 Devon Lane, Harrisonburg, VA 22801 • 540-432-1001
universityfields.com

PROFESSIONALLY MANAGED BY
 campus apartments®



*Start Stocking Your
Closet Now, with the
Best of Fall's Trends*



VALLEY MALL

Facebook.com/shopvalleymall



AÉROPOSTALE



EXPRESS

PAC&SUN

**VICTORIA'S
SECRET**